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For Immediate Release:

Beach Volleyball Coming to Grant Park Beach *League Signup Under Way with Early-Bird Rates through May 2*

Milwaukee (April 17, 2015) –Beach volleyball is coming to Grant Park Beach this summer. Through a partnership of the Milwaukee County Parks and Cities and Sports, leagues and tournaments will be played on the Lake Michigan beach at 100 E. Hawthorne Ave., in South Milwaukee.

“Now that the South Shore has become the most dynamic area in Milwaukee County for new recreation and living opportunities, the development of Grant Beach with an addition of programmed beach volleyball will contribute to the economic development of the area,” said Supervisor Patricia Jursik.

Cities and Sports, a premier sport and social club in Chicago, will bring its expertise in organizing leagues with the motto, “Have Fun, Meet People, Play Sports.” The group will program leagues and tournaments at 14-18 volleyball courts. When not in use for league and tournament play, the courts will be available to the public to use for free on a first-come, first-served basis; during these times, players will need to bring their own volleyballs.

“Cities and Sports is excited to expand beach volleyball into South Milwaukee. We’ll be offering various leagues from rec to competitive to even singles-only leagues,” said Bernie Harrigan, Owner of Cities and Sports. “Our leagues are all about having fun and meeting new people. In addition to league members socializing after games at local bars in the area, we’ll also be hosting social events throughout the summer.”

Ten-week leagues will run Sunday-Friday, from June 1 to the first week of September and will feature coed and men’s leagues for teams of two, four, and six players. Three levels of play will be offered—from recreational to a level for those who are highly skilled and can run combination plays.

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Online registration, going on now, allows individuals, a few friends who would like to play together, and teams to be placed into leagues. Early-bird rates are available through Saturday, May 2.

Ferch's Beachside will be the concessionaire at the beach, offering beer, food, and frozen custard.

For more information or to register for a league, visit csmilwaukee.com

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